



Lake Garda 2024 Youth Sailing World Championships





12-20 July



Event





A NEW BENCHMARK FOR YOUTH SAILING

On the water: the expertise of our sailing clubs and the excellence of young sailors. On the ground: an Olympic inspired event with a strong focus on sustainability, community and communication.



600+ sailors and coaches



70+ nations



200+ staff and volunteers



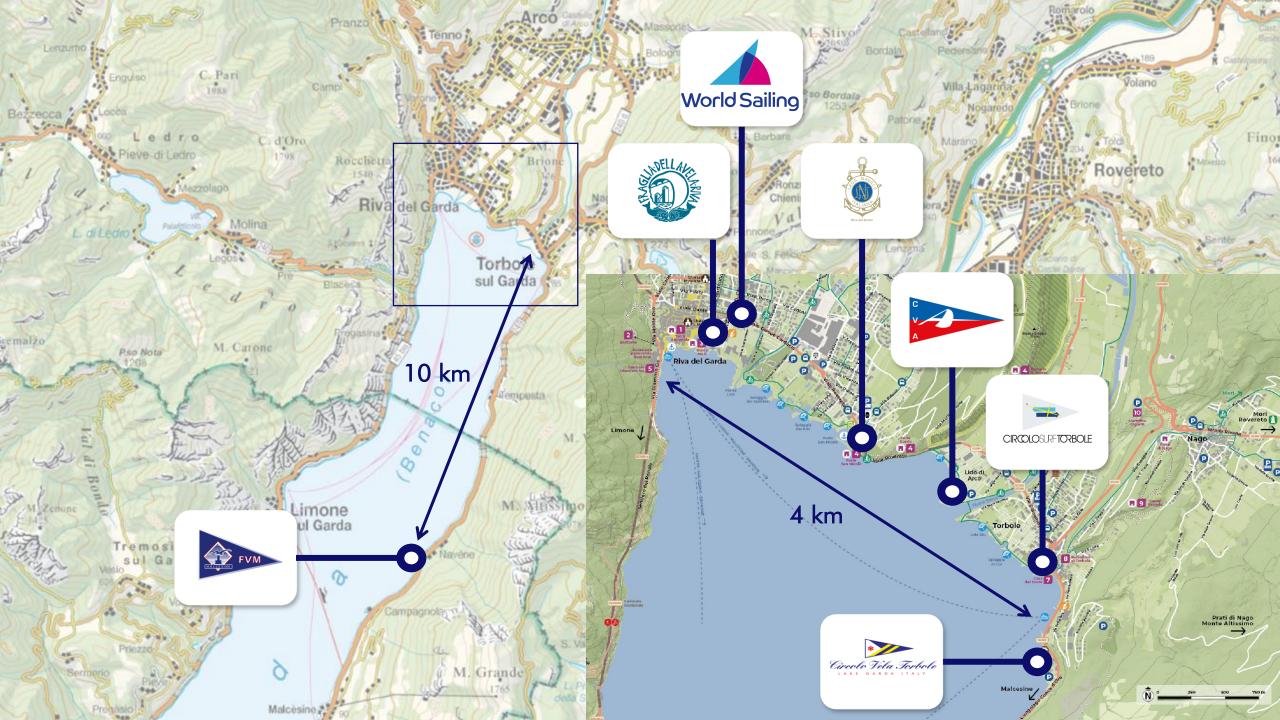


Venues

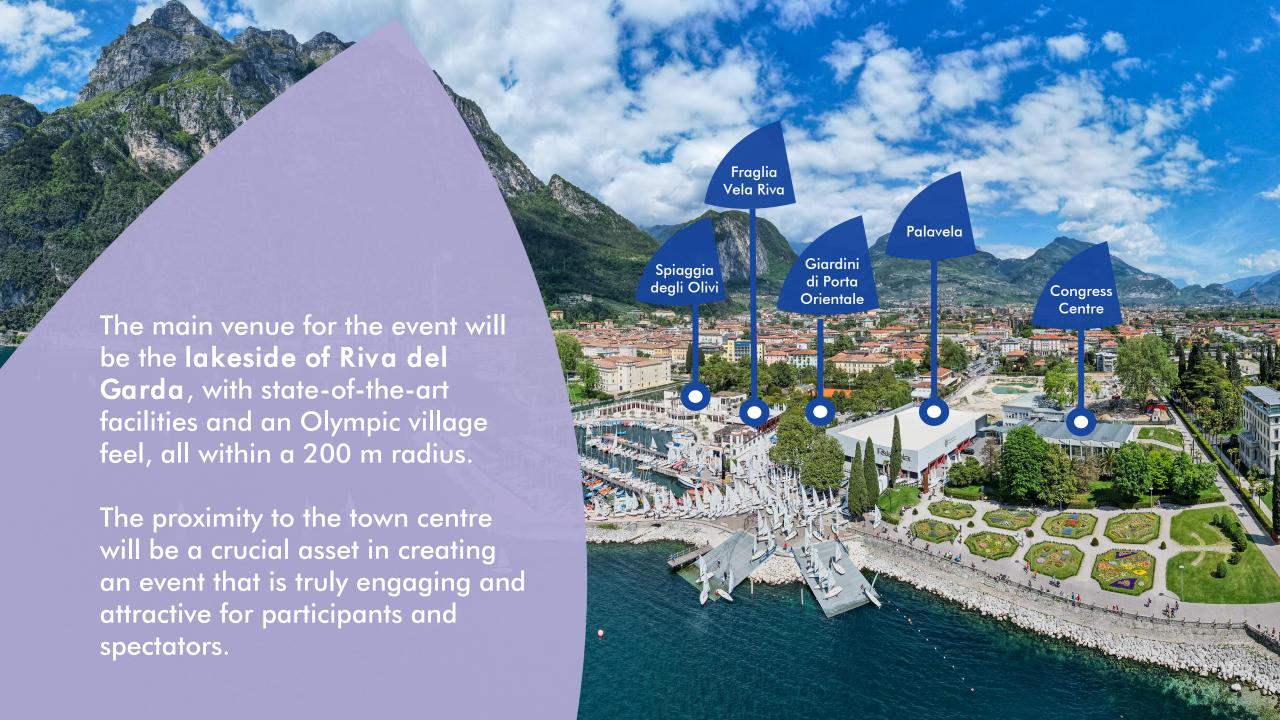


LAKE GARDA

Lake Garda is **Italy's largest lake**, located in the north of Italy, at the foot of the Brenta Dolomites, and shared between the regions of Trentino, Veneto and Lombardia.







Organization

ORGANIZING COMMITTEE





The Organizing Committee includes the Italian Sailing Federation, Garda Dolomiti, the Tourism Board for Northern Lake Garda and its hinterland, and six sailing clubs.



















INTERNAL STRUCTURE





The event's sustainability efforts will be managed by the Organizing Committee, who will be directly responsible for all organizational aspects on land and for dealing with suppliers, partners and stakeholders.

On the water, the clubs will be coordinated by a technical body to ensure the best quality of the race and shore management, allocate official boats and equipment efficiently and make the most of the expertise and resources of all involved.

Sustainability Partners

SUSTAINABILITY PARTNERS





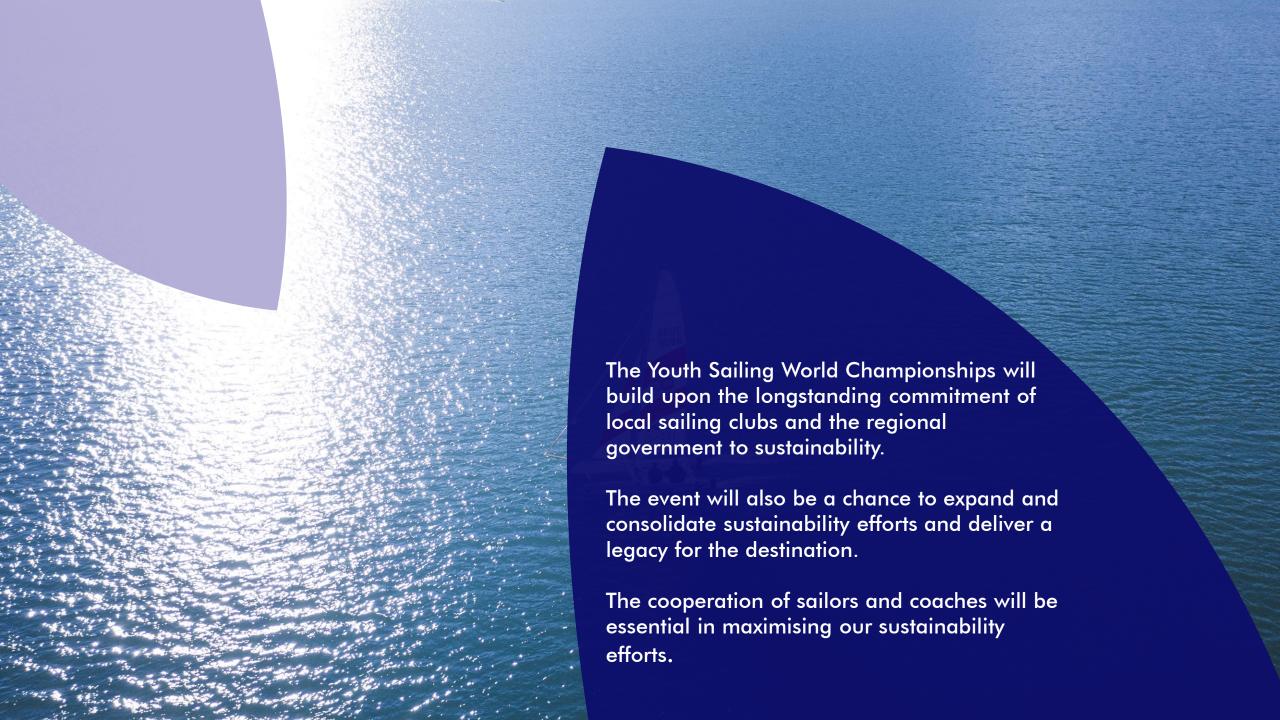








Sustainability Efforts







- 1. Create signage to make participants aware that tap water in the Northern Lake Garda area comes from mountain springs and is both safe and good to drink
- 2. Eliminate single-use plastic bottles
- 3. Install water fountains and refill stations in all venues
- 4. Provide reusable water bottler for all participant
- 5. Provide water flasks on all RIBs and boats



Transportation



- 1. Organize airport transfers to minimize the number of necessary rides
- 2. Encourage participants to avoid using their own vehicles during the event
- 3. Provide shuttle between the participants' accommodation and all event venues to encourage shared transportation
- 4. Provide bikes at all accommodations





- 1. Install waste collection centres in all venues
- 2. Educate participants about local waste management and recycling regulations with dedicated info material and signage
- 3. Collaborate with boat suppliers to ensure that boat packaging is either reused after the event or properly disposed of according to local regulations
- 4. Install an equipment recycling hub (in partnership with Circular Flow)







- 1. Serve food with durable reusable dinnerware (ceramic, metal)
- 2. Use local ingredients and fresh produce
- 3. Partner with a food bank to ensure as little food as possible gets wastes
- 4. Divert organic waste from the landfill by composting
- 5. Provide vegan or vegetarian alternatives



Education and Involvement



PLANNED ACTIONS

1. Develop a digital sustainability handbook

2. Organize a beach clean-up in the lead-up to the event

3. Organize a sustainability event at the start of the Championships to brief participants and highlight local initiatives and global best practices

4. Brief all staff and volunteers about the event's sustainability plan and actions

5. Publicize sustainability efforts in the event's communication plan (social media, broadcasting etc.)





- 1. Encourage sailors to use hashtags to promote the event's sustainability campaign (#SustainableSailors, and #OceanDefenders).
- 2. Invite sailors to take pictures or videos of sustainability practices implemented at their team base
- 3. Encourage teams to share the best practices learned during the event on their channels and highlight what they have learned
- 4. Launch a "Sustainability Challenge" on social media, where sailors can share their innovative ideas for reducing their environmental impact and living more sustainably, using the campaign hashtags.



Materials and Services



- 1. Avoid single-use items whenever possible
- 2. Choose recycled and or upcycled materials for the event's clothing, merchandising, branding and signage
- 3. Develop an end-of-life plan for the branding material and signage
- 4. Prioritise eco-friendly suppliers



Green Boating and Race Management





PLANNED ACTIONS

1. Use fully electric robotic marks for all racing areas

2. Secure enough electric RIBs to cover the needs of at least one racing area

- 3. Install charging points for electric RIBs
- 4. Create a green boating handbook for on the water staff to encourage green boating practices (e.g. spillproof fuelling, no overboard waste)
- 5. Use water only washdowns when cleaning boats at the end of the event to avoid the spread of invasive species
- 6. Use eco-smart paperless race management (e.g. digital notice board)





- 1. Engage volunteers from local schools to document sustainability actions undertaken during the event (photographing etc.)
- 2. Partner with a university to deliver a comprehensive sustainability report
- 3. Collect data from all venues about energy, fuel and water consumption
- 4. Calculate the event's carbon footprint
- 5. Collect proof from all event suppliers about their declared sustainability actions
- 6. Obtain Clean Regattas Platinum Level, the world's leading sustainability certification for water-based events





Contacts

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Buon vento!















